

Foreword

I have played only a handful of boards against Eldad Ginossar, but that was enough to give me a clear impression: Gino is a deep thinker who obviously derives joy from the beauties of our game. The deep thinker part is more or less the norm for world class players these days, but unlike smiley Gino, most of the rest of us struggle to actually enjoy bridge when we compete at the highest levels. Gino's refreshing outlook towards bridge really comes through in *Power Up Your Bridge Game* – the man clearly loves our game and it shows in his writing.

At the time I am writing this (October 2018), Gino is only 37, but he already has over 15 years of experience teaching bridge, first in his native Israel and more recently in his current hometown of Chicago. The 30 topics presented in this book derive from actual bridge lessons geared toward intermediate to advanced students. The author covers a lot of ground here, offering valuable insights into all aspects of bridge. The unifying theme is that clear thinking and a positive attitude go a long way. Do not expect to get all of Gino's problems right the first time but expect to think "I understand, and I will get it right the next time" after you read his analysis.

This book will make you a better bridge player and, if you are lucky, perhaps a little bit of Gino's passion for our game will rub off on you as well.

*Fred Gitelman
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